

DURABILITY FOR EVERY SEASON



4 Seasons FAMILY

Advanced technology acrylic paints
for exterior surfaces



DRIVEN BY INNOVATION

kraftpaints.com

— 4 REASONS
TO PAINT WITH
ACRYLIC
PAINTS

4 Seasons



RC209 Fig Roots
TSR: 39,8%



— 1 —
RESISTANCE TO HARSH WEATHER
CONDITIONS & SOLAR RADIATION

— 2 —
VIBRANT, LONG-LASTING
COLOR SHADES OVER TIME*

— 3 —
ENERGY-SAVING PROPERTIES,
CERTIFIED AS COOL PAINTS

— 4 —
IDEAL FOR REFRESHING EXTERNAL
THERMAL INSULATION SURFACES

* KRAFT Paints' next-gen color shades, thanks to their specialized pigment blend, absorb less solar radiation and maintain their color integrity over time.

Please note: The shades in this brochure may slightly differ from the final result due to printing limitations.

4 Seasons™

Premium Acrylic Paint for the Urban Environment



100% acrylic, high-quality paint designed for areas with high pollution, such as cities.

Air pollution, rain, and dust leave noticeable traces on building façades, affecting their appearance and long-term durability.

4 Seasons Acrylic paint is specially designed to protect and preserve exterior surfaces, offering exceptional resistance to weather conditions, such as: rain and UV radiation, as well as: air pollution, and dirt buildup on the exterior surfaces.

- **Exceptional resistance to dirt and pollutants:**
Surfaces stay clean over time.
- **Effective protection from harsh weather conditions:**
Shields surfaces long-term from sun and rain.
- **Total Solar Reflective – Fade-resistant colors:**
All shades in the KRAFT Reflective Collection are designed to reflect sunlight and stay vibrant in the long run, offering a breath-taking, building façade.
- **Energy saving:**
Is certified as a “Cool Paint” with a high Solar Reflectance Index (SRI) and Total Solar reflectance (TSR) . This means that 4 Seasons lowers indoor temperatures in the summer, while at the same time (it) improves building energy efficiency, thus, increasing its value.
- **Designed for the professionals:**
High yield and excellent coverage for seamless application.
- **Luxury feel:**
Smooth matte finish.

RC243 Amfissa Red
TSR: 37,4%

RC251 Twilight Dew
TSR: 71,6%

RC227 Matala Sands
TSR: 71,9%



4 Seasons™

ELASTIC

— Ideal for Mountainous Regions



100% acrylic elastomeric waterproof paint of exceptional quality, specifically designed for extreme weather and temperature fluctuations in mountainous areas.

The extreme weather conditions and significant temperature fluctuations in the mountainous regions of Greece, puts the durability of exterior walls to the test.

The specially designed 4 Seasons Elastic is the ideal choice, as it effectively protects exterior surfaces under these demanding conditions.

- **Protects against small cracks:**
Its elasticity covers and prevents their reappearance.
- **Waterproofing:** Seals surfaces against algae, mold, and moisture.
- **All-weather durability:**
Protects against UV radiation and harsh weather conditions in the long-term.
- **Energy-efficient:**
Is certified as a “Cool Paint” with high SRI which helps to reduce internal temperature during summer, while at the same time improving building energy efficiency, thus, increasing the value of the building.
- **Designed for the professionals:**
High performance and coverage.
- **Stunning finish:** Matte finish.



RC199 Kefallonia Pine
TSR: 42,2%

RC142 Unearthed Terrain
TSR: 59,6%



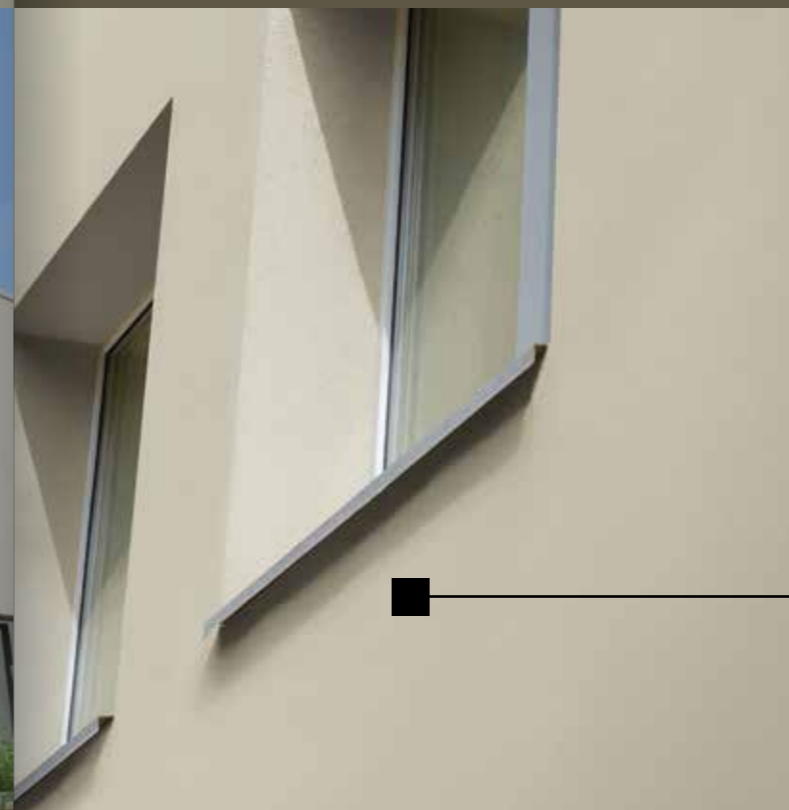
5-10%



11-13m² / lt



3lt, 10lt



RC147 Skala Stone Grey
TSR: 67,2%

4 Seasons™

WATERPROOF

— Ideal for Coastal Areas & Islands



High quality silicone, acrylic paint, specially designed for coastal climate conditions.

Buildings near the sea face a serious problem of high humidity, which in turn can lead to the appearance of mold and moisture inside the building.

4 Seasons Waterproof provides long-lasting protection against high humidity and prevents interior mold and moisture.



RC184 Bleached Teal
TSR: 45,0%

RC219 Olive Leaf
TSR: 75,5%



0-5%



8-10m² / lt



3lt, 10lt



— **Self-cleaning:**

Thanks to its special composition, it allows rain to wash away any pollutants and dust from the surface of the wall, keeping it clean over time.

— **Waterproof:**

Due to its high water-repellent properties, it prevents water from penetrating the interior of the wall, ensuring effective and long-lasting protection.

— **High breathability:**

Its special composition allows moisture that may get trapped inside the wall to escape to the atmosphere, protecting it from swelling and peeling, and preventing the development of mold inside.

— **All-weather resistance:**

Long-term durability against UV radiation and adverse weather conditions such as: rain.

— **Energy-efficient:**

It is evaluated as a “Cool Paint”, with a high Total Solar Reflectance (TSR) which practically ensures a significant reduction in the temperature inside the building during the summer, thus improving its energy efficiency and increasing its value.

— **Designed for the professionals:**

Excellent yield and coverage.

— **Matte luxury finish.**

RC156 Mount Pentelicus
TSR: 69,4%

4 Top COLOR CATEGORIES



TSR INDEX: ANOTHER KRAFT Paints INNOVATION

Each exterior shade is labeled with its Total Solar Reflectance (TSR).

Measured in collaboration with the NTUA (National Technical University of Athens).

NEUTRALS

RC218 Evergreen Oak
TSR: 74,5%

RC153A Niki of Samothrace
TSR: 71,0%

RC156 Mount Pentelicus
TSR: 69,4%

RC120 Autumn Mist
TSR: 72,7%

RC117 Upland Ridge
TSR: 70,5%

RC127 Porto Clifftop
TSR: 65,3%

RC146 Blanched Khaki
TSR: 61,3%

the building

ding "depth",
best chosen

n the same

r surfaces,
the one you
bear lighter.

4 Top COLOR CATEGORIES



OFF WHITES

NATURALS

RC166 Off-White
TSR: 84,9%

RC255 Acropolis Stone
TSR: 76,6%

RC100 Stiff Linen
TSR: 80,9%

RC224 Lichen
TSR: 68,6%

RC100A White Aegean
TSR: 85,0%

RC252 Apple Blossom
TSR: 70,8%

RC101 Meteora Mist
TSR: 77,8%

RC107 Delos Heat
TSR: 63,0%

RC165 Melina Merkouri
TSR: 82,3%

RC249 Wild Blooms
TSR: 58,6%

RC219 Olive Leaf
TSR: 75,5%

RC194 Pistachio Tree
TSR: 66,0%

RC154 Sanded Grey
TSR: 78,2%

RC181 Naxos Shallows
TSR: 74,3%

TSR INDEX: ANOTHER KRAFT Paints INNOVATION

Each exterior shade is labeled with its Total Satisfaction Rating (TSR).
Measured in collaboration with the NTUA (National Technical University of Athens).

the building

ding "depth",
best chosen

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ACCENTS

RC145 Aegean Iron Grey
TSR: 45,4%

RC116 Tobacco Valley
TSR: 37,7%

RC212 Mavra Volia Brownk
TSR: 37,8%

RC243 Amfissa Red
TSR: 37,4%

RC161 Ionian Abyss
TSR: 36,3%

RC175 Deep Peacock Green
TSR: 41,4%

RC241 Baked Cyrene
TSR: 35,8%

4 Tips

FOR CHOOSING COLORS

- 1 _____
Choose a shade that complements elements of the building like brick, stone, tiles, or window trims.
- 2 _____
Dark shades highlight architectural details providing “depth”, while light shades reflect more sunlight and are best chosen as the primary facade shade.
- 3 _____
To conceal drainage or AC duct pipes, paint them the same shade as the wall.
- 4 _____
When choosing an acrylic shade for your exterior surfaces, please remember to pick one shade darker than the one you like - outdoors, under extreme sunlight, it will appear lighter.

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4 COMMON PROBLEMS AND 4 SOLUTIONS



01

Surface imperfections

The ready-to-use, ultra-white acrylic putty in powder form for interior and exterior use, Powderfine Exterior, is ideal for filling, smoothing, and leveling surfaces made of plaster, concrete, dry construction (plasterboard, cement board, etc.), with roughness up to 2 millimeters, on ceilings and walls that are to be coated with paint.

It is very easy to work with, providing excellent coverage, filling ability, and a smooth, uniform finish.



02

Cracks and holes

An ideal choice is PowderFine Multi, as it is suitable for filling, repairing coatings, and restoring damage in corners, holes, cracks, and joints on walls and ceilings, with application thicknesses of 2-20mm (locally up to 40mm).



03

Repair of damaged plaster

Fast Repair 70 is a white fast-setting, fiber-reinforced, cement-based repair plaster that repairs and prevents the formation of cracks.

The selected ratio of cement and graded aggregate provides a final finish comparable to traditional final layer plasters in thicknesses of 3-30mm (locally up to 50mm).



04

Repair of structural elements

Choose Fine Repair 83 for repairs of concrete elements on vertical and horizontal surfaces. It is applied to concrete surfaces such as walls, columns, beams, balcony projections, parapets, stairs, ceilings, floors, where repair, restoration, reinforcement, filling of "nests," leveling, and filling of rigid joints are required.

It also provides an aesthetic fine-grained finish in thicknesses of 5-35mm per layer (locally up to 50mm).



PROPER SURFACE PREPARATION

DUR

100% acrylic transparent primer for exterior surfaces.

- Enhances adhesion.
- High penetration into porous structural surfaces.
- Stabilizes and waterproofs new surfaces.
- Ideal for surfaces painted with distempered paint, water-based paint, or lime.



ECO DUR AQUA

Eco-friendly 100% acrylic impregnation primer for both exterior and interior use.

- Certified with the Indoor Air Comfort® GOLD certification by Eurofins as a Best-in-Class product.
- Ideal impregnation.
- Protects against alkalis and strengthens the surface.
- Reduces surface absorbency.
- Contributes to a healthy indoor atmosphere.
- Odorless.



MULTI PRIMER

Water-based acrylic bonding primer for multiple surfaces.

- Can be repainted with any type of paint.
- Contains rust inhibitor.
- Excellent adhesion to any interior or exterior surface.
- Excellent stain isolation.
- Exceptional coverage with an impressive semi-matt finish.



COLOR SELECTION TOOLS

REFLECTIVE COLLECTION

196 shades with measured TSR values.



INSPIRED COLLECTION

1091 UV-resistant shades (marked "F").



BIOCLIMA CLIMAWALL FACADE COLLECTION

285 shades inspired by nature, including energy-efficient Cool Facades.



CHAT IN COLOR

KRAFT Paints is the first in its sector to use AI for helping users choose the perfect color.



4 Seasons

FAMILY



Premium
urban paint



Best for
mountainous areas



Perfect for
coastal areas
and islands



DRIVEN BY INNOVATION

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